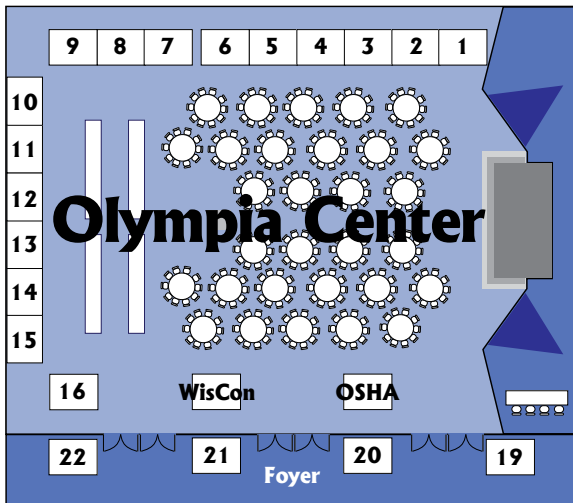




Wisconsin Chapter

Renew...it means many different things, but most of all it means that we all need to re-establish our contacts, our client relationships, our networks. Both personally and professionally. ABC of Wisconsin is offering a valuable 6 hour window for you to do that with our members. Be a part of a great business development and networking event. This is a small investment to make to help your company rebound from a very tough year. We hope to see you there!

*By signing up early you will receive advance publicity, more booth locations to choose from, and the opportunity to let your customers know that you support ABC in a big way. Please read over the information in this flyer and send in your reservations. **Space is very limited this year.***



You may select your booth space from the numbered selection above. Since the Projects of Distinction Banquet will be held in the same room on Wednesday evening, some booths will be draped off during the event. These booths are 1-6. WisCon and OSHA will be taken down before the event.

## Projects of Distinction Sponsorship Opportunities

The 2009 Projects of Distinction Awards Banquet, including the presentation of the Wes Meilahn Award, will be held on February 17, 2010. This is the evening prior to the opening of the Winter Convention. This event is totally separate from Winter Convention and therefore has its own sponsors. Should you choose to sponsor this event, as well as the convention and Safety Conference, you will need to indicate this separately below.

### Awards Level - \$3,000

By agreeing to sponsor at the Awards level you will be invited to present awards to winning companies, on stage, during the presentation. A half page, full color ad in the Awards magazine is also included. Signage, Audio and visual, and web site recognition comes with the sponsorship.

### Platinum Level - \$2,000

The second level of sponsorship entitles you to a free 1/3 page, full color ad in the Projects of Distinction Awards magazine, signage, audio and visual recognition and recognition on the web site.

### Gold Level - \$1,000

The third level of sponsorship entitles you to a 1/4 page full color ad in the awards magazine along with audio and visual recognition at the banquet. You will also be noted on the web site.

### Silver Level - \$500

This level will receive audio and visual recognition along with web site recognition.

### Payment Information (Required)

Make your check payable to ABC of Wisconsin

- Awards     Platinum     Gold     Silver  
 Visa     MasterCard

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax this form with your credit card information to ABC at 608-244-2401. Mail this form with your payment to ABC, 5330 Wall St., Madison, WI 53718



# The 2010 ABC of Wisconsin Winter Convention & Safety Conference Exhibit Show

Olympia Resort & Convention Center, Oconomowoc  
February 17-18, 2010

# Renew Renew Renew Renew

Your relationships

Your spirit

Your business

Your network

## Sponsorship Opportunities

### Platinum Sponsor - \$2000

You will be a premier sponsor with a complimentary 8 x 10 booth, event signage, audio-visual recognition, verbal recognition, recognition on ABC's web site and monthly newsletter and in all pre-convention marketing materials. (an additional booth space is available for \$450 more)

### Gold Sponsor - \$1000

You will receive event recognition with signage, verbal and audio-visual announcements. You will also be recognized in the monthly newsletter and on the ABC web site.

### Room Sponsors - \$500

Each time conference attendees walk in and out of a breakout room they will see your company name. Sponsorship of a breakout room includes company signage, recognition in the convention program and verbal recognition by the speakers.

### Break Sponsors - \$300

Another great way to increase visibility and promote your company is to sponsor a convention break including lunches, breakfasts, and other ideas. Sponsorship includes company signage, recognition in the convention program and verbal recognition by the speakers.

### Please indicate your sponsorship level on the exhibit booth form on the right.

For those that wish to be a sponsor of the Projects of Distinction Awards Banquet on February 17, 2010, please refer to the POD Sponsorship information on the other side of this brochure. For more information please call Chris Reinhart at 608-244-5883.

You can call Chris Reinhart at ABC of Wisconsin at 608-244-5883 for more information on this ABC of Wisconsin Winter Convention Exhibit Show.

## Exhibit Booth Rates

	ABC Member		Invited Non-member	
	W/Electricity	WO/Electricity	W/Electricity	WO/Electricity
Single Booth	\$550	\$500	\$1100	\$1000
Double Booth	\$925	\$875	\$1850	\$1750
Triple Booth	\$1300	\$1250	\$2600	\$2500

Safety Conference lunch and Thursday's convention lunch for two people is included with the cost of a booth.

Each booth includes 8' x 10' of exhibit space with appropriate pipe and drapery. One 8-foot skirted table and a booth sign displaying the company name will also be provided. Signing up for a booth with electricity now will be far less expensive than doing it later.

\*Exhibitors may request a event use electronic mailing list of ABC members.

Please indicate your choice of booth location on the registration form located on this page.

## Exhibit Hours

### Set Up

Tuesday, February 16, 2010 - 4:00-9:00 P.M.  
Wednesday, February 17, 2010 - 7:00-11:00 A.M.

### Open

Wednesday, February 17, 2010 - 12:00 P.M. to 5:00 P.M.  
Thursday, February 18, 2010 - 8:30 A.M. to 5:00 P.M.

### Tear Down

**You may not tear down before 5:00PM Thursday due to presentations being held in the room!**

Thursday, February 18, 2010 - 5:00 P.M. to 8:00 P.M.  
Friday, February 19, 2010 - 8:00 A.M. to 12:00 P.M.  
Times are subject to change.

## Sign Up

All exhibitors and sponsors must complete the registration form on this flyer and return it, along with payment, to ABC no later than December 28, 2009 to take advantage of pre-convention promotions.

## Winter Convention

ABC's Winter Convention & Safety Conference will be held simultaneously with the exhibit show. If you wish to attend the convention functions you must register separately. Watch your mail for registration materials.

## Lodging

Overnight rooms at the Olympia Resort are available at a reduced rate. Call the hotel directly at 1-800-558-9573 by January 25, 2010 to receive the ABC rate. We suggest that you reserve your rooms early because Olympia fills up quickly on weekends. Please remember that all exhibitors must be set up prior to 11:00 A.M. on Wednesday, February 17, 2010, so plan your travel accordingly.

## An opportunity to renew your company!

We at ABC of Wisconsin are renewing our efforts to help our members recover from the severe downturn in the economy. We have rolled back our exhibit fees to 2007 levels to help you participate in this show. Our members appreciate your efforts to come to their event and show your support. From long time exhibitors to those making their first show, we welcome you and wish you a great 2010.

Thank you for your support!

## Exhibitor/Sponsor Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

E-mail address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_

### Reservation and payment deadline is January 2, 2010

ABC of Wisconsin will not accept exhibit space or sponsorship requests which may undermine its own existence or violate its basic founding principles as published by the chapter.

*Payment in full reserves your booth space.* Questions to Chris Reinhart at 800-236-2224/608-244-5883 or creinhart@abcwi.org.

Requested Booth Space: First \_\_\_\_\_ Second \_\_\_\_\_ Third \_\_\_\_\_

## Payment Information (Required)

Make your check payable to ABC of Wisconsin

Exhibit Booth \$ \_\_\_\_\_ Sponsorship \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

Visa

MasterCard

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax this form with your credit card information to ABC at 608-244-2401.

Mail this form with your payment to ABC, 5330 Wall St., Madison, WI 53718

Please recycle this.