

Sponsorship Opportunities

Platinum Sponsor - \$2000

You will be a premier sponsor with a complimentary 8 x 10 booth, event signage, audio-visual recognition, verbal recognition, recognition on ABC's web site and monthly newsletter and in all pre-convention marketing materials. (an additional booth space is available for \$450 more)

Gold Sponsor - \$1000

You will receive event recognition with signage, verbal and audio-visual announcements. You will also be recognized in the monthly newsletter and on the ABC web site.

Room Sponsors - \$500

Each time conference attendees walk in and out of a breakout room they will see your company name. Sponsorship of a breakout room includes

company signage, recognition in the convention program and verbal recognition by the speakers.

HQ

Break Sponsors - \$300

Another great way to increase visibility and promote your company is to sponsor a convention break including lunches, breakfasts, and other ideas. Sponsorship includes company signage, recognition in the convention program and verbal recognition by the speakers.

Please indicate your sponsorship level on the exhibit booth form on the back of this page.

For those that wish to be a sponsor of the 2010 Projects of Distinction Awards Banquet on February 9, 2011, please refer to the POD Sponsorship information on the other side of this brochure. For more information please call Chris Reinhart at 608-244-5883.

You can call Chris Reinhart at ABC of Wisconsin at 608-244-5883 for more information on this ABC of Wisconsin Winter Convention Exhibit Show.

Exhibit Booth Rates

	ABC Member		Invited Non-member	
	W/Electricity	WO/Electricity	W/Electricity	WO/Electricity
Single Booth	\$550	\$500	\$1100	\$1000
End Cap (12, 18)	\$750	\$700	\$1850	\$1750
Main Hallway	\$700	\$650	\$2600	\$2500

Safety Conference lunch, Thursday's convention lunch and the PAC Auction dinner for two people are included with the cost of a booth.

Each booth includes 8' x 10' of exhibit space with appropriate pipe and drapery. One 6-foot skirted table and a booth sign displaying the company name will also be provided. Signing up for a booth with electricity now will be far less expensive than doing it later.

*Exhibitors may request an event use electronic mailing list of ABC members.

Please indicate your choice of booth location on the registration form located on the other side.

Exhibit Hours

Set Up

Tuesday, February 8, 2011 - 4:00-9:00 P.M.
Wednesday, February 9, 2011 - 7:00-11:00 A.M.

Open

Wednesday, February 9, 2011 - 12:00 P.M. to 5:00 P.M.
Thursday, February 10, 2011 - 8:30 A.M. to 7:00 P.M.

Tear Down

You may not tear down before 7:30PM Thursday due to the PAC Auction being held in the room!
Thursday, February 10, 2011 - 7:30 P.M. to 10:00 P.M.
Friday, February 11, 2011 - 8:00 A.M. to 12:00 P.M.
Times are subject to change.

Sign Up

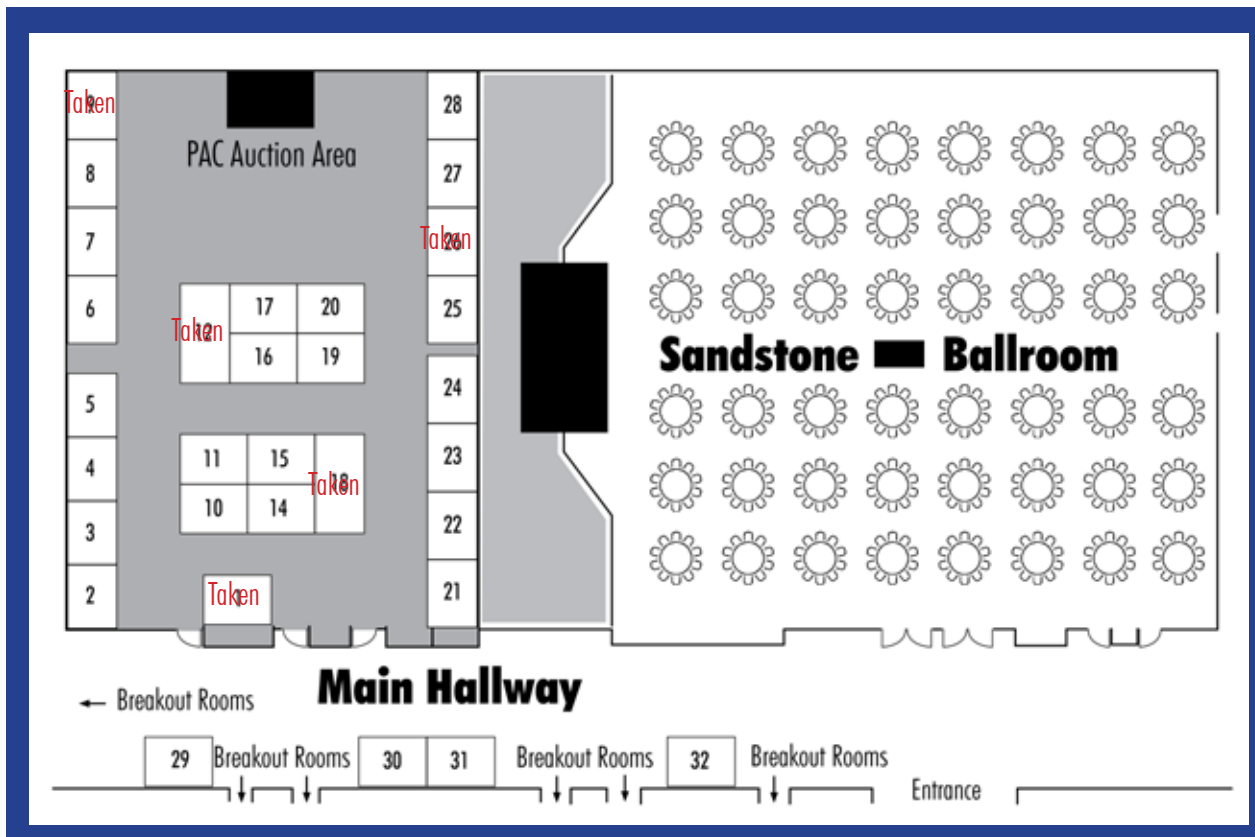
All exhibitors and sponsors must complete the registration form on this flyer and return it, along with payment, to ABC no later than December 31, 2010 to take advantage of pre-convention promotions.

Winter Convention

ABC's Winter Convention & Safety Conference will be held simultaneously with the exhibit show. If you wish to attend the convention functions you must register separately. Watch your mail for registration materials.

Lodging

Overnight rooms for Tuesday thru Thursday at Glacier Canyon Lodge are available at a reduced rate of \$99. Call the hotel directly at 1-800-867-9453 by January 14, 2011 to receive the ABC rate. We suggest that you reserve your rooms early because glacier canyon fills up quickly on weekends. Please remember that all exhibitors must be set up prior to 11:00 A.M. on Wednesday, February 9, 2010, so plan your travel accordingly.



You will be immersed into the PAC Auction!

The annual Political Action Committee Auction will be held in the exhibit hall on Thursday evening. Items for auction will be distributed throughout the exhibit hall. Members that want to bid on items will be visiting your booth to see items and bid on silent auction items. In addition to this, the grand prize for the convention will be drawn from one of the exhibitors booths prior to the PAC Auction on Thursday. The winner will be named during the auction. The members will not know which booth the name will be drawn from so they must visit each booth to leave their name behind.

Thank you for your support!

Exhibitor/Sponsor Information

Company: _____

Name: _____

E-mail address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Signature: _____

Reservation and payment deadline is January 2, 2011

ABC of Wisconsin will not accept exhibit space or sponsorship requests which may undermine its own existence or violate its basic founding principles as published by the chapter.

Payment in full reserves your booth space. Questions to Chris Reinhart at 800-236-2224/608-244-5883 or creinhart@abcwi.org.

Requested Booth Space: First _____ Second _____ Third _____

Payment Information (Required)

Make your check payable to ABC of Wisconsin

Exhibit Booth \$ _____ Sponsorship \$ _____ Total \$ _____

Visa

MasterCard

Credit Card # _____

Expiration Date: _____

Name on card: _____

Signature: _____

Fax this form with your credit card information to ABC at 608-244-2401.

Mail this form with your payment to ABC, 5330 Wall St., Madison, WI 53718

Please recycle this.

Projects of Distinction Sponsorship Opportunities

The 2010 Projects of Distinction Awards Banquet will be held on February 9, 2011. This is the evening prior to the opening of the Winter Convention. This event is totally separate from Winter Convention and therefore has its own sponsors. Should you choose to sponsor this event, as well as the convention and Safety Conference, you will need to indicate this separately at the left.

Awards Level - \$3,000

By agreeing to sponsor at the Awards level you will be invited to present awards to winning companies, on stage, during the presentation. A half page, full color ad in the Awards magazine is also included. Signage, Audio and visual, and web site recognition comes with the sponsorship.

Platinum Level - \$2,000

The second level of sponsorship entitles you to a free 1/3 page, full color ad in the Projects of Distinction Awards magazine, signage, audio and visual recognition and recognition on the web site.

Gold Level - \$1,000

The third level of sponsorship entitles you to a 1/4 page full color ad in the awards magazine along with audio and visual recognition at the banquet. You will also be noted on the web site.

Silver Level - \$500

This level will receive audio and visual recognition along with web site recognition.

The Projects of Distinction Banquet brings in the members that you want to market to. Attendance at this event is very high. This might be an outstanding opportunity to grow your business.

Payment Information (Required)

Make your check payable to ABC of Wisconsin

Awards

Platinum

Gold

Silver

Visa

MasterCard

Credit Card # _____

Expiration Date: _____

Name on card: _____

Signature: _____

Fax this form with your credit card information to ABC at 608-244-2401.

Mail this form with your payment to ABC, 5330 Wall St., Madison, WI 53718



The 2011 ABC of Wisconsin

Winter Convention & Safety Conference Exhibit Show

Making Your Company...

Better

Faster

Smarter



February 9-10, 2011
Glacier Canyon Lodge Conference Center
Wisconsin Dells