

CorporatePlus Marketing 2011

I want to participate in these ABC programs



Wisconsin Chapter

\$10,000 Value

- Projects of Distinction
- Winter Convention & Safety Conferences
- Web Site Ad
- Shoptalk Ad

When you sign up for the CorporatePlus Marketing you are getting \$10,000 worth of exposure and benefits.

But you only pay \$6,000!

The CorporatePlus Marketing program includes:

- Verbal and audio-visual recognition at each major event
- Year-long Shop Talk recognition
- Full page, 4 color ad in POD Awards magazine Year-long web site recognition
- An 8x10 Exhibit Booth at the Winter Convention
- An electronic list of Convention attendees
- Awards Level Projects of Distinction Sponsorship
- Two full registrations for the Winter Convention
- One Year of Web Site Advertising on an ABC of WI web page. (170 X 300)
- One year of 1/2 page Shoptalk Advertising

This is a great deal - sign me up!

Company Name _____

Authorized Individual _____

Signed _____

Card Number _____

Expiration Date MC Visa Check

Name _____

E-mail _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Signature _____

- | | | |
|--|--|--|
| <input type="checkbox"/> CorporatePlus Marketing | <input type="checkbox"/> Premier Sponsorship | <input type="checkbox"/> POD Award |
| <input type="checkbox"/> POD Platinum | <input type="checkbox"/> Convention Platinum | <input type="checkbox"/> POD Gold |
| <input type="checkbox"/> Convention Gold | <input type="checkbox"/> POD Room | <input type="checkbox"/> Convention Room |
| <input type="checkbox"/> Golf Lunch & Dinner | <input type="checkbox"/> Golf Lunch | <input type="checkbox"/> Golf Dinner |
| <input type="checkbox"/> Golf Beverage | <input type="checkbox"/> Golf Hole | |

Total Sponsorship Amount \$ _____

Visa Mastercard Check Enclosed

Credit Card # _____

Expiration Date: _____

Name on Card: _____

Signature: _____

Fax both sides of this brochure with your credit card information to ABC at Fax# 608-244-2401

Mail this form with payment to ABC at: ABC, 5330 Wall Street, Madison, WI 53718

Web form

2011 Marketing Your Company Through ABC of Wisconsin

Put your company in the spotlight and help support your association too.

Sponsorships

- Winter Convention and Safety Conference
- Projects of Distinction
- Golf Outing
- Seminars
- Networking events

Monthly Shoptalk advertising

ABC of Wisconsin web site advertising

Exhibit Show at the Winter Convention

CorporatePlus Marketing Program

(Includes almost all of the above)

Construction Users' Guide advertising

(through LLM Publications)

Gold Sponsorship

\$1,000.00 for each event

Check those you wish to sponsor

Projects of Distinction

- Half page, 4 color ad in awards magazine
- On-site signage
- Verbal recognition
- Audio Visual Recognition
- Program Recognition

Winter Convention & Safety Conferences

- On-site signage
- Verbal recognition
- Audio Visual Recognition
- Program Recognition

Bronze Sponsorship

\$500.00 for each event option

Check those you wish to sponsor

Projects of Distinction

- Reception

Winter Convention & Safety Conferences

- Room

Golf Outing Lunch or Dinner Sponsor

- **\$750 for one**
- **\$1,000 for both**

Platinum Sponsorship

\$2,000.00 for each event

Check those you wish to sponsor

Projects of Distinction

- Full page, 4 color ad in awards magazine.
- On-site signage
- Verbal recognition
- Audio-visual recognition
- Program recognition
- Shop Talk recognition for the event
- Web site recognition for the event

Winter Convention & Safety Conferences

- On-site signage
- Verbal recognition
- Audio Visual Recognition
- Program Recognition
- 8 x 10 Booth at the Exhibit Show
- Shop Talk Recognition for the event
- Web Site Recognition for the event

POD Awards Level Sponsorship \$3,000

Projects of Distinction

- Be on stage with the Projects of Distinction Winners at the Awards Banquet. Company and personal recognition at the event.
- All the other listed items for the Platinum Level Sponsorship

Golf Outing Hole Sponsor

- **\$225**

Golf Outing Beverage Sponsor

- **\$395**

Premier Sponsorship

\$4,500.00 for all

- Projects of Distinction**
- Winter Convention & Safety Conferences**
- Web Site Ad**

When you sign up for the CorporatePlus Sponsorship you are getting over \$1,800 of free exposure and benefits beyond what a Gold Sponsor would get for all the events.

The CorporatePlus Sponsorship level includes:

- Signage at both events
- Verbal and audio-visual recognition at both events
- Year-long Shop Talk recognition
- Full page, 4 color ad in POD Awards magazine
- Year-long web site recognition
- An 8x10 Exhibit Booth at the Winter Convention
- An electronic list of Convention attendees

Shoptalk, Web & CUG Ads

Shoptalk

With rates from \$1,080 to \$3240 per year, ABC of WI Shoptalk newsletter can accommodate anyone's budget. For more information contact ABC of Wisconsin for a current rate and contract sheet.

Web Site Ads

ABC of WI is now offering ad space on its web site. To learn more about this opportunity please contact us for a rate and contract sheet.

Construction Users' Guide Advertising

LLM Publications produces our CUG every year. LLM will contact all of our members in the beginning of the year for you to reserve space. You may advertise in B&W, Color, full page, half page, business card and other sizes. For more information please call LLM at 800-647-1511.