

**A DISCOUNTED
INSURANCE PROGRAM ...
JUST FOR BEING YOU!**

As a member of ABC of Wisconsin, you may be eligible to participate in West Bend Mutual's Association Plus® insurance program – one that protects your home, autos, personal possessions, boats, motorcycles and more with a single policy ... all at discounted rates!

West Bend Mutual Insurance Company is committed to providing our policyholders with legendary service. Our goal is to provide each of our customers with responsive, fair service that exceeds your expectations – something we've been doing for more than 110 years.



INTRODUCING

**ASSOCIATION
PLUS®**

**A VALUE-ADDED AUTO AND HOMEOWNERS
INSURANCE PROGRAM SPECIALLY DESIGNED
FOR MEMBERS OF
ASSOCIATED BUILDERS AND CONTRACTORS
OF WISCONSIN**

THE STRENGTHS OF THIS SPECIAL POLICY

West Bend Mutual's Home and Highway[®] insurance policy is at the foundation of our Association Plus program. Home and Highway offers many unique features:

- Home and auto coverage **combined on one policy.**
- The **Premium Value Award[®]** through which you earn a cash-back award of five percent of your annual premium if you don't have a claim.
- **Discounts** for elite and preferred drivers, elite and preferred homeowners, multi-car families, good students, resident students, and anti-lock brakes.
- **Personal umbrella** all risk coverage for art, jewelry, furs, and home computers; plus incidental business coverage may be added to the Home and Highway policy.
- The option to purchase **identity theft expense coverage** to protect against expenses you may incur if you're the victim of identity theft. Identity theft expense coverage provides up to \$15,000 per occurrence for such expenses as attorney fees, lost wages, and long distance phone charges.

As an Association Plus participant, you'll also enjoy having the option of several convenient payment plans, including electronic funds transfer and paying your premium online at paymyinsurance.com.

TravelNet[®], our exclusive 24-hour emergency roadside network

Your Home and Highway policy can also be enhanced with TravelNet, our exclusive 24-hour emergency roadside service. From now on, driving can be worry-free! Here's why:

- TravelNet protects you with "sign and drive" services that include towing, flat tire repair, gasoline delivery, battery jump starts, lockouts, and minor repairs.
- TravelNet is ready to assist you 24 hours a day, 365 days a year – anywhere in the U.S. and Canada. Just call the toll-free number to reach TravelNet's customer service center.
- TravelNet features a nationwide network of towing and service providers and locksmiths.
- TravelNet requires no cash or credit cards as long as the cost of the service is within your TravelNet limit.

Each member also receives a special association discount.

Here's more good news for Association Plus participants: You'll receive a **ten percent group discount** when you enroll and when your policy renews.

Each member will also be eligible for further discounts based on the driving habits and loss experience of the participating members or employees of your group. If your group's claims experience is better than the general public's, it will generate even further rate reductions.

Find out more!

To find out more about the extraordinary benefits of Association Plus, call an independent insurance agency that represents West Bend Mutual. For the name of the agency nearest you, visit www.wbmi.com.



West Bend Mutual's
**ASSOCIATION
Plus**

